

PART 1 / CHAPTER 1

Understanding Seasonal Color Analysis

You may ask, “What is Seasonal color analysis?” It is a study of your body coloring. It includes finding your harmony colors of hair, eyes, and complexion. This part of analysis is fairly easy because you can look in a mirror and know that your eyes are blue, brown, green, or hazel. There are thousands of variations of these colors. Which special hue is the perfect match to your eyes? Which colors can you wear that will be most flattering to your own, innate color personality? You say your hair is brown, red, or gray; but which shade of all those colors is the perfect match? Do you know which colors to wear to show off your hair?

What color is your complexion? As a licensed cosmetologist, I know that most people misunderstand the color of their skin. Strangely enough, I did not know my very own skin coloring until I learned about Seasonal Color Analysis.

Who Can Determine Colors?—Perhaps you can after you read this book. That is my intent. As you read further, you should be able to know yourself better, and find, your own Season.

A qualified professional Color Consultant can find your colors. That statement is most important. This is a new profession with thousands of people in the color business. In 1978 there were perhaps two or three hundred Color Consultants in the world. Now, Colorists are popping up everywhere. One of them might even be you. My task, then, is to make the process of finding your Season so easy that you could go on and. take my licensed Workbook course and be successful at doing colors for others.

Who else can find your colors? Your mother, or husband, or wife might be influencing you on color choices. What are their Seasons? Are they choosing colors they like, rather than those that will make a transformation on you?

Your best friend might be able to help you if you cannot be objective about yourself. Keep in mind that friends might not understand the color pro-

*our life depends
on color...
every living thing
is involved with
light and color*

cess I am teaching here. Many people have stereotyped ideas about Seasonal Color Analysis. The Season's system may seem to be based on the following:

- Redheads are always Autumn
- Dark Brunettes are always Winter
- Blondes are always Spring
- Light Brunettes are always Summer
- Gray-haired persons are usually Summer or Winter.

The color books, mine included, have given that impression. In some systems you might be called one of the Seasons but are given a different underbase of colors that work to improve your complexion. You then can be called the Season you look most like. Here lies a most interesting question. Since your hair coloring changes at least three times in your life, do you also change your Season? Must you dye your hair to keep your colors right? The truth is this: If you have been given the right colors they will look good on you for the rest of your life.

The most important statement that I can make in this whole book is this: There are four Seasons. Your complexion fits in one of the Seasons.

Within each Seasonal category your hair coloring might make you look somewhat like another Season. To look young, radiant, and glorious, your best colors might be found in a Season you don't even look like!

Important Truths—In each Season there are people who look just like the vision we have of them. They mirror their Season and are called Absolutes.

In each Season you may have inherited enough of Mom's or Dad's coloring to look like another Season. We then find four absolutes and sixteen blends. The great news is, you get the colors from the *Color Me A Season*®

Seasonal Color Fan that most flatter your complexion. Bouquet Colors are the colors that we drape with, and usually everyone in the Season can wear the Bouquet Colors.

This type of Color Analysis has been in use for over forty years, at least the simple beginnings of analysis. I have been doing Color Analysis with the Seasonal system for twenty years.

Very few people have had the opportunity to have their colors done. It is almost a miracle that it was made available to me.

My eye coloring is hazel but I always entered blue on forms requesting eye color. I did not pay much attention to my eye colors before I looked in a Self Eye Lens, magnifying mirror.

In Junior High, a Home Economics teacher taught a class on color which involved the three primary colors; red, yellow and blue, and the secondary colors; green, purple and orange. She had these colors in draping size pieces and each girl was asked to come up to find their best color.

Surprisingly, my best color was supposed to be green. Her eye had picked up the green in my eye coloring. This experience has stayed with me all those years. Though I don't often choose Winter green to wear I still have good feelings about it.

I received eleven swatches when my Seasonal Color Analysis was done for me. I now had every color but orange.

I did have a green but the color was deep forest green. I wanted a dress or piece of clothing in each of my eleven colors. In my closet hangs black, white, navy blue, gray, red, green and my dark skin tone color which is Winter's mulberry. Two lonely pieces of yellow grace the closet and I hardly find any time I truly feel comfortable wearing it. In the summer time I use a lot of blue, white and pink.

By extending my Bouquet Colors into a Fan of 215 choices I can always find a color I like, if one of my Bouquet Colors is not in fashion.

We now understand more fully where the colors are coming from and know the intricacy of color matching involved in finding four Seasons. The scope of color choices that we have offered to us now make color more interesting.

Seasonal Color Analysis has made color more useful and joyful to me. If I can pick a Bouquet of Colors for you and make the same difference in your life, it will also bring added joy to my life.

We will explore the blends and harmonies later on. First we will discuss the intricacies of Seasons, especially yours!

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